Personal Information

Full Name	Sven João Finger
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Location	Hamburg, Germany
Portfolio Website	https://svenfinger.digital
LinkedIn Profile	https://www.linkedin.com/in/svenfinger/
Languages	German, English
Interests	Design, Art, Technology, Culture, Music, Esports, 3D Printing

Summary

Design Engineer with 15+ years of experience in web and mobile (B2B, B2C, SaaS). Specializing in design systems, user-centered design, and the symbiosis of design and technology. Passionate about creating aesthetic, intuitive and accessible digital experiences for a global audience.

Work Experience

Senior Product Designer | Flip | Hamburg (Remote) | Apr 2024 - Present

- Designed user interfaces for web and mobile apps
- Improved team workflows and led design system efforts
- Conducted research and workshops to drive product decisions
- Collaborated with developers for seamless implementation
- Performed feature presentations and created go-to-market materials

Senior Product Designer | Zaikio | Hamburg (Remote) | Oct 2021 - Mar 2024

- Designed multiple web and mobile apps
- Streamlined team processes and evolved the design system for scalability
- Partnered with stakeholders to gather insights and shape product strategy
- Worked closely with developers to ensure high-quality execution

Senior Product Designer | xChange | Hamburg (Hybrid) | Jun 2020 - Sep 2021

- Designed data-heavy B2B interfaces for web and mobile
- Built a highly scalable design system from scratch
- Created prototypes with code and Figma
- Conducted user research on a global scale

Senior UX/UI Designer | Polargold | Hamburg (On-site) | Apr 2017 - May 2020

- Led art direction for B2C web and mobile applications across diverse industries
- Developed design systems and digital products for companies of all sizes
- Designed impactful multimedia marketing campaigns to drive engagement
- Prepared and pitched products effectively to diverse audiences

Additional experience: Various development, design and IT roles from 2007 to 2020

Skills

Design
End-to-End Design, Design Systems, DesignOps, User Experience, User Interfaces, Interaction Design, Prototyping, Research, Branding, Visual Design, Icon Design, Animation, User Research, Usability Testing, A/B Testing, Data-Driven Design, Analytics, UX Writing, Microcopy, Dev Handoff, Dev Collaboration, Web Design, Mobile Design, iOS Design, Android Design, Internationalization, Localization

Development
Full-Stack Development, Frontend, Backend, DevOps, Linux Servers, Domains/DNS, SEO, Databases, HTML, CSS, SQL, JavaScript, React, Node.js, PHP, Laravel, Ruby on Rails, Tailwind CSS, Git

Software
Figma, Sketch, Adobe Suite, Productboard, Fullstory, UserPilot, HotJar, Mixpanel, Metabase, Linear, Miro, Notion, Jira, Confluence, Storybook, Shapr3D, Plesk, GitHub, Intercom

Methodologies, Frameworks & Workflows
Agile Software Development, Scrum, Kanban, Lean UX, Design Thinking, Double Diamond, Atomic Design, Heuristic Evaluation, Getting Things Done, Inbox Zero, Laws of UX

Additional Skills
Accessibility (WCAG), Presentations, Pitches, Project Management, Product Ownership, Product Strategy, Strategic Thinking, Knowledge Sharing, Mentoring, Growth Hacking, Stakeholder Alignment

Awards & Recognition

German Design Award 2020
Issued by German Design Council | Feb 2020
Winner in the category "Excellent Communications Design and Online Publications"

German Award for Online Communication 2019
Quadriga | May 2019
Winner in the category "Internal Magazine & Digital Publishing"

Publications & Talks

How to be a great remote colleague
Bootcamp (UX Collective) | Aug 2021

Design systems are not only for product companies
Bootcamp (UX Collective) | Apr 2021

Guest Speaker "Design for Developers"
Neue Fische Coding Bootcamp | 2019